



MBN-010-004601 Seat No. _____

Third Year B. H. T. M. (Sem. VI) (CBCS) Examination

April / May - 2018

6.1 : Entrepreneurship Development

(New Course)

Faculty Code : 010

Subject Code : 004601

Time : $2\frac{1}{2}$ Hour]

[Total Marks : 70

- Instructions :** (1) The maximum marks are 70.
(2) All questions carry equal marks. 14 Marks each.
(3) Attempt any five questions.

- 1 Define Entrepreneur ? Why are Entrepreneurs needed in the economic system ? List the types and characteristics of an Entrepreneur with relevant examples ?
- 2 Elucidate on Business Plan ? List the aspects that are part of a typical business plan structure. List the key components that form a Business plan structure. Explain in 3 components in detail with relevant example of a business.
- 3 List and explain the various sources of Finance available to a start-up Entrepreneur. What is Mudra Yojana ? How can Start-ups get benefit from Mudra Yojana ?
- 4 Compare and elucidate the differences between an Entrepreneur and a Manager ?
- 5 Citing Examples of notable Women Entrepreneurs list the challenges faced by women entrepreneurs and suggest measures to overcome the challenges.
- 6 Global integration and Business Environment has been affected by liberalization, Privatization and Globalization. Elucidate.

- 7 What is Entrepreneurial Environment ? How is Environment important to a Business ? Enumerate on some of the Macro and Micro environmental aspects in Entrepreneurship.
 - 8 What is Patent? Write a detailed note on Patenting in India.
 - 9 Elucidate on the Social Responsibility of the business in terms of expectations, values and interest of the society.
 - 10 "Training and Incubator facilities can lead to growth and development of Entrepreneurship in the country." How can Training facilities motivate people to pursue Entrepreneurship? List and explain the role of various EDP's in facilitating the growth of Entrepreneurial activity in India.
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